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PRESS RELEASE

Micro Shred Offers The Best Protection Against Identity Theft

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According to the FBI, identity theft is one of the fastest growing crimes in the country. A major study, the Javelin Identity Fraud Report, has estimated that nearly 9 million Americans will fall victim to identity fraud this year alone. Those who experience identity theft can be scammed for an average of over \$6,300. This does not include the countless hours spent trying to resolve all the issues related to such a crime, from fixing credit reports to contacting financial institutions.

One of the best ways to protect yourself from identity theft, in business and at home, has been to shred documents that contain sensitive and personal information. The types of documents that are recommended to be shredded can vary from copies of credit applications, insurance forms, and invoices to charge receipts. As the problem of identity theft grows, the list of documents that require shredding also expands.

In the past, shredding has been defined in terms of page count. A strip cut shredder cuts a piece of paper into approximately 36 pieces. The average confetti-cut shredder cuts an 8.5 by 11 inch page into approximately 400 pieces. The problem with these traditional shredders is that the information that is cut is still legible and can be pieced back together. Questa Brands™, LLC has elevated shredding to a new level with the introduction of the CopperHead™ Micro Cut Shredder product line. The CopperHead™ micro shred is the new standard for high security shredding, cutting an 8.5 by 11 inch page into 3,770 pieces. The pieces are so small, no content is legible and your shredded information is safe and secure, never to be reconstructed or viewed again.

CopperHead™ shredders offer the best value in security, designed for the home, home office or personal office. The CopperHead™ QCH550 produces a 2 x 8 mm micro cut shred size with a seven sheet shred capacity. It shreds CD's and credit cards into a separate bin for easy removal. The shredder is environmentally friendly, yielding less trash than strip cut and confetti cut shredders. One standard size kitchen trash bag holds 600 8.5 by 11 inch sheets of paper, while the confetti cut holds 200 sheets and the strip cut holds only 75 sheets.

The CopperHead™ QCH550 is sleek and modern in look, featuring the colors copper and metallic silver. The window on the front of the shredder is stylish and functional, showing the shred falling into the bin and reminding users when the bin is full. Designed with safety in mind, the CopperHead™ QCH550 has an Exact Slot Safety Design, which restricts what can fit into the opening of the shredder. The CopperHead™ Shredder product line recesses the cutting head twice as far below the paper slot opening as competing shredders.

Feature rich and affordable, the CopperHead™ QCH550 takes identity theft protection to a new level. Learn more about the new standard in high security shredding today. Contact Questa Brands™, LLC at 1.800.789.0799.

Questa Brands™, LLC is a division of Acroprint Time Recorder Company® focusing on brand development, design and distribution of innovative office products. Acroprint is a leading global manufacturer and distributor of time and attendance products with more than 1,000 dealers/distributors across the United States and products that are exported to 70 foreign countries. Acroprint® is in its 37th year of providing worldwide, high quality workforce solutions through continuous improvements, innovations, and individual initiatives.